R22 Regulation *Subject code: 4H7BA*

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous, Accredited by NAAC with 'A+' Grade)

B.Tech VII Semester Supplementary Examinations, May 2026

Fundamentals of Management

(EEE)

Maximum Marks: 60 Date:05.05.2026 Duration: 3 hours

Note: **1.This question paper contains two parts A and B.**
2. Part A is compulsory which carries 10 marks. Answer all questions in Part A.
3. Part B consists of 5 Units. Answer any one full question from each unit.
4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A

All the following questions carry equal marks (10X1M=10 Marks)		Marks	CO	BTL
1.a)	Write the unity of command principle.	1M	1	2
b)	Write the time study of F.W. Taylor.	1M	1	1
c)	Expand the SMART acronym in planning.	1M	2	1
d)	What is a "contingency plan," and why is it important?	1M	2	1
e)	Describe matrix organizational structure.	1M	3	1
f)	Describe the 360-degree performance appraisal.	1M	3	1
g)	Distinguish between power and authority.	1M	4	4
h)	List the skills required for an effective leader.	1M	4	1
i)	Write any one non-budgetary control technique.	1M	5	1
j)	List the characteristics of effective control.	1M	5	2

Part-B

Answer All the following questions. (5X10M=50Marks)		Marks	CO	Bloom Tx
2	Compare and contrast managerial skills required at different levels of management, and justify why technical skills become less important at higher levels.	10	1	2
	OR			
3	Analyze how different managerial roles (interpersonal, informational, and decisional) interconnect to enhance organizational effectiveness in a dynamic business environment.	10	1	2
4	Explain the interrelationship between planning and decision-making.	10	2	2
	OR			
5	Describe the steps involved in decision-making process.	10	2	2
6	Evaluate the impact of different departmentalization strategies on communication and workflow in a multinational company.	10	3	3
	OR			
7	Evaluate the strategic role of talent management models in aligning HR practices with organizational goals.	10	3	3
8	Explain different leadership styles in managing modern organizations.	10	4	2
	OR			

9	Differentiate between Maslow's needs hierarchy theory and Herzberg's two-factor theory.	10	4	4
10	Explain budgetary and non-budgetary control techniques.	10	5	2
	OR			
11	Describe various types of control.	10	5	2